

STEPH DEJONGH

EXPERIENCE

SENIOR ART DIRECTOR | MEDIA.MONKS

Dec 2021 - Present — New York City, NY

- Sr. Art Director working across multiple accounts across Meta with a focus on WhatsApp and Meta Quest.

ART DIRECTOR | FIRSTBORN

Dec 2020 - Nov 2021 — New York City, NY

- Art director and designer working across multiple clients and leading design for new business pitches.

- Clients include: Adidas X NCAA, Adidas X MLS, Peloton, Coca Cola, Cash App, and Beats

DESIGNER | LAUNDRY SERVICE

Nov 2019 - Dec 2020 — New York City, NY

- Designer and art director for New Business team working to ideate, develop, and produce 360° campaigns for multiple clients simultaneously.

- Clients included: Nike x Foot Locker, NBA, House of Hoops, Adobe, and Pepsi

JUNIOR DESIGNER | LAUNDRY SERVICE & CYCLE

Aug 2018 - Nov 2019 — New York City, NY

- Jr. designer and art director for New Business team working across LS and Cycle to ideate, develop, and produce 360° campaigns for multiple clients simultaneously

- Clients included: Nike x Foot Locker, NBA, and United Airlines

- Lead designer on a multifaceted campaign for Nike which led to the company's first Cannes Lion award

DESIGN INTERN | LAUNDRY SERVICE

June 2018 - Aug 2018 — New York City, NY

- Designer for various client accounts and internal projects under the direct mentorship of a Senior Designer

- Clients included: Belvedere, European Wax Center, Fossil, Free Arts NYC, Freixenet, Hennessy, Michelob ultra, NBA 2K, Rimmel, & Weight Watchers

DESIGN INTERN | DROGA5

Aug 2017 - Jan 2018 — New York City, NY

- Designer for various client accounts and internal projects under the direction of a team of creative directors and senior designers

- Clients included: MailChimp, iHop, CNBC, Ancestry, Dixie, and D+IQ

EDUCATION

PRATT INSTITUTE

Aug 2013 - May 2018 — New York City, NY

- BFA in Communication Design (Advertising & Art Direction)

- Minor in Psychology

- President's List

RECOGNITION

RISING STAR OF MADISON AVENUE

Business Insider: 2020

CANNES LION | SILVER LION

Packaging: Art Direction & Design

CANNES LION | SHORTLIST

360 Brand Experience

CLIO AWARDS | SHORTLIST

Multi-Platform Social Campaign

THE ONE CLUB | BRONZE PENCIL

Young Ones Student Awards

SOFTWARE

- Figma

- Midjourney

- Illustrator

- InDesign

- Photoshop

- Runway ML

- XD

SKILLS

- Art Direction

- Branding & Identity

- Film & Content

- Graphic Design

- Package Design

LANGUAGES

- English

- Spanish

CONTACT

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